

# MUNICIPALITY OF EAST FERRIS

STRATEGIC PLAN 2023-2026



# VISION

Our home/notre chez-nous:  
residents and government  
unified to build a vibrant,  
prosperous, and healthy rural  
community.

# MISSION

Provide high quality services efficiently through partnerships, public engagement, and good governance.

# GUIDING PRINCIPLES

## Transparency

We are committed to operating in an open and transparent manner. We will continue to enhance how we inform, engage, and listen to residents and stakeholders. Performance measures will ensure we stay on track and remain accountable for results.

## Fiscally Responsible

We are focused on fiscally responsible core service delivery. To ensure the long-term financial health of our municipality we must think broadly, balance the needs of our rural community, and be innovative in keeping our services affordable. We will continue to make informed decisions to ensure a sound financial future.

## Listen and Collaborate

We can't do it alone. We will strengthen our relationships with external organizations to collaborate on projects and services. We support innovation and look for opportunities to partner to advance our common goals. We work with all levels of government to maximize "one taxpayer" investments.

## Service Excellence

We serve our community with pride. We seek to understand and meet the needs of those we serve within our available resources. We are committed to accessible, timely, knowledgeable, courteous, and fair service. We value feedback and use what we learn to make it better.

# STRATEGIC PLAN PRIORITIES



# OPERATIONAL FRAMEWORK FOR IMPLEMENTATION





A positive and inclusive sense of place, belonging and community.



**Cultivate a  
Vibrant & Livable  
Community**

Strengthen  
Community  
Partnerships

Develop  
Municipal  
Recreational  
Infrastructure



Increase  
Community  
Programming  
& Facility  
Usage

Ensure  
Community  
Safety and  
Well-Being



Action	Lead	Year
Partner with Nosbonsing Anglers and Hunters to expand South Shore boat launch	Director of Community Services	2023
Promote trail usage in the community	Director of Community Services	2024
Implement actions from the Active Transportation Plan (ATP)	Municipal Engineer/Director of Community Services	2023-2026
Tanker Shuttle Accreditation	Fire Chief	2026
Implement objectives of Community Safety & Well-Being Plan	Municipal Clerk	2023
Develop pocket parks for community use (South Shore Road, MacPherson Drive, Big Moose Road, Hillside Drive and Quae Quae Road, where viable).	Director of Community Services	2023-2026

Action	Lead	Year
Complete Corbeil Park Recreational Hub project (ICIP CCR)	Director of Community Services	2023-2024
Develop shovel ready plans for East Ferris Public Library expansion	CAO	2024
Research feasibility of an RV/trailer dumping station in the Municipality	Municipal Engineer	2025
New build: Corbeil Fire Hall and Training Facility	Fire Chief	2023-2025
Research feasibility of electric vehicle stations	Director of Community Services	2023
Advocate for increased childcare services	CAO/Director of Community Services	2023-2026
Advocate for increased seniors housing	CAO/Director of Community Services	2023-2026

Action	Lead	Year
Develop maintenance policy for municipal 'Welcome Signs' (solar lighting)	Municipal Engineer	2023
Increase recreational programming for youth, teens, and adults.	Director of Community Services	2023-2026
Determine method for communicating <i>Welcome Package</i> to new residents.	CAO	2023
Update Facilities & Recreation Master Plan	Director of Community Services	2023
Develop Cultural Master Plan	Director of Community Services	2024
Continue community recognition programs (volunteer recognition, sports hall of fame, lifetime achievement)	Director of Community Services	2023-2026



A strong local economy  
to support youth, families,  
and seniors.



**Support Our  
Entrepreneurial  
Community**

Support &  
Promote Local  
Businesses

Collaborate  
to Provide  
Educational  
Resources

+

Foster  
Economic  
Development

Ensure a  
Strong &  
Sustainable  
Business  
Community

Action	Lead	Year
Provide continued exposure and promotion of local businesses through Business Spotlights	Director of Community Services	2023-2026
Partner with community organizations to host small business seminars and educational workshops	Director of Community Services	2023-2026
Review future municipal land requirements for planning purposes	Director of Community Services	2024
Annual Business Registry review	Director of Community Services	2023-2026
Create and promote business support materials	Director of Community Services	2023-2026
Implement actions from Economic Development Strategy	Director of Community Services	2023-2026



A place where residents are engaged, empowered, welcomed and well-served by their municipality.





Action	Lead	Year
Increase communication of our quarterly newsletter	CAO	2023
Update Asset Management Plan	CAO/Engineer	2023-2024
Develop Risk Assessment and Fire Services Master Plan	Fire Chief	2024
Revise Property Standards By-Law	Director of Community Services	2024
Update Site Plan Control By-law	Director of Community Services	2023
Official Plan 10-year review	Director of Community Services	2026
Update Procurement By-law	CAO	2023

Action	Lead	Year
Report annually on Strategic Plan implementation progress	CAO	2023-2026
Update financial policies: Reserve Funds, Debt Management, and Long-Term Funding and Financing	CAO	2023-2024
Digitize all by-laws and publicize By-law Index on municipal website	Municipal Clerk	2023-2024
Develop policies that promote staff retention	CAO	2023
Create training inventory for all employees for career development	CAO	2024
Communicate road maintenance activities with residents	Municipal Engineer	2023



A leader in local  
environmental  
stewardship.



Stewardship  
of Natural  
Resources

Modernize  
Landfill  
Operations &  
Lifespan



Maximize  
Waste  
Diversion

Promote Our  
Green Spaces

Action	Lead	Year
Finalize and implement recommendations from Trout Lake Water Quality Study	Director of Community Services	2023-2024
Review the opportunity to reintroduce septic inspection program for permanent and seasonal residents	Director of Community Services	2024
Blue Box transitioning through the <i>Resource Recovery and Circular Economy Act, 2016</i>	Municipal Engineer	2024-2025
Modernization of municipal landfill site	Municipal Engineer	2024
Research and initiate waste management programs/services to defer waste from landfill (green boxes, mattresses, etc.)	Municipal Engineer	2023
Create Tree Protection By-law	Director of Community Services	2023

# INTEGRATED PLANNING AND REPORTING CYCLE



# TIMELINES FOR COMMUNICATION/REPORTING

## Internal Staff

Quarterly

- Review Progress
- Discuss any challenges for completing tasks on time

## Council

Annually

- Review progress of action items
- Discuss successes and challenges
- Discuss any required amendments to Plan

## Community

Annually

- Survey of businesses and residents
- Publish Progress Report